

Technology Incubation Centre

National University of Sciences & Technology

Training Seminar on

“Incubation and the Commercialization Process with Special Reference to Universities”

(Australian Experience)

Friday The 23rd October, 2009

NUST Business School Conference Room

At Main H-12 Campus Islamabad

Time	Activity
0900-0930	Guests to be seated
0930-0945	Introduction of Primary Trainer
0945-1100	Training Session by Mr. Mark Bradley: Incubation and the Commercialization Process with Special Reference to Universities (Australian Experience); followed by discussion
1100-1130	Session by Dr. Abid Parvez Ghuman: “Incubation and the Experience Curve”
1130-1200	Session by Mr. Yousaf Hussain: “Applying International Incubators and Technology Parks Experiences to Pakistan IT”
1200-1230	Session by Mr. Khurram Idrees: “Incubation Marketing: The Right Way”
1230-1300	Session by Mr. Tanveer Ahmed: “Business Planning”. Why it is important and how to do it?
1300-1330	Concluding Session and Certificate Awards
1330-1430	Lunch
1430-1630	Review of submitted TIC Business Plan
1645	Mr. Mark Bradley leaves
	<i>All Guests are requested to follow the schedule timelines as mentioned here</i>